

**Planning, Economic Development,
Environmental and Intergovernmental Affairs
Wednesday, September 27, 2023 @ 11:00 AM
Chambers**

AGENDA

11:00 AM Call Meeting to Order

Approval of Minutes

- August Minutes Approval

Department and Agency Reports

1. Sales Tax Update
2. Real Property Update
3. Career Center Update - Ellen Bowe
4. IDA Update
5. CCE Update
6. Tourism Update
7. Planning Update
8. MCPLUS Update

Resolutions:

1. Extending the contract with Madison County Tourism, Inc.
2. Authorization to sign an agreement with the Central New York Regional Planning and Development Board to administer local Waterfront Revitalization Program Grant for Oneida Lake
3. Authorization to Sign an Extension Agreement with New York State for a local Waterfront Revitalization Program Grant for Oneida Lake

Other Committee Business

Preferred Agenda

Next Meeting:

1. October 25, 2023

Adjourn

**Planning, Economic Development,
Environmental and Intergovernmental Affairs
Wednesday, August 23, 2023 @ 11:00 AM
Chambers**

MINUTES

**11:00 Call Meeting to Order
AM**

Meeting was called to order by Supervisor Pinard at 11:09 am.

Committee Members Present: Joseph Pinard, Joe Wicks, Joe Magliocca, Ronda Winn, Eve Ann Schwartz.

Others Present: Becky Marsala, Ryan Chaires, Larkin Podsiedlik, Scott Flaherty, Sam Field, Melissa Felton, Ryan Coe, Scott Ingmire, Jamie Kowalczyk, Candy Morgan, Kipp Hicks, Cindy Palmer, Autumn Moon, Ellen Bowe, Nell Ziggler, Elise Allen, Emily Zaengle

Approval of Minutes

- July Minutes Approval

Motion by Joe Wicks to Approve. Second by Ronda Winn. The motion was Passed.

Department and Agency Reports

1. Sales Tax Update

Becky Marsala reports earnings are up 6.28% right now from this time last year. However this can change at any point therefore very optimistic.

2. Real Property Update

Becky Marsala reports that Governor Hochul has yet to sign the moratorium therefore does not think it will happen this year. Melissa says Pat Cummings from the legal council states they do not think it will be signed either that a veto is expected. At this point it is best to move our in-rem sales to next year, that it is the safest option. Also that it is too late in the year to move forward with any auction. The annual costs are about \$600,000 to go through the entire process again before ready for auction next year.

3. Career Center Update - Ellen Bowe

Ellen reports the drone training program is on hold to make sure the jobs are available prior to moving forward. Unknown on that time frame.

1. Brought on from our Summer Youth Program, Autumn Moon and Angel Steiner
2. Looking to begin our job fairs again in September/October
3. Have training funding; reminder, we can assist all Madison County residents; we are seeing some attending DCMO Boces; they can call us for funding as well. Funding is ready if needed.
4. Seeing a big increase in funding for CDL Training! To obtain CDL licensing the training is 3 weeks for about \$5000 with more strict guidelines. Only 3 local training facilities therefore limited options.
5. Summer Youth presentation: created by Autumn and Angel showcasing the overall program. Autumn highlighted some of the work completed by the participants and the learning experiences gained by being a part of the program.
6. Thank you to Cindy Palmer-15 yrs at CPS now the finance for Ellen really helping hand.
7. Thank you to Angel and Autumn and MO Boces

4. IDA Update

Kipp Hicks reports meeting with Glen Trush from Trush Business Park in Cazenovia looking to further develop the park.

Marquardt Switches looking to expand the facilities for production.

FW Webb looking to secure more land that's zoned properly with hopes of keeping them in town.

The downtown Oneida business assistance grant program had a kick-off meeting last week. A consultant has been hired to manage the program and a committee has been selected to review applications.

Lastly, the IDA is working with Empire State Development on a lead for a 500,000 sq. ft. food processing facility that has major requirements for municipal infrastructure. The City of Oneida's water and wastewater treatment facilities have enough capacity, and has submitted a site for consideration.

5. CCE Update

Larkin introduced Sarah Rosenthal as the new Ag Economic Development Manager.

Open Farm Day overview:

Impact statement shows 2184 visitors regardless of 3 inches of rain accumulation that day.

100% of farms were satisfied with the day.

Need more volunteers for next year.

Visitor data shows overall great turnout, had a few from out of

state visiting.

The public feedback shows an interest for a multi-day event.

Dec. 2 Celebrate Madison – Winter farmers' market with educational units and interactive choices offered, ie. paint and sip with cocoa and cookies another option being wreath making crafts. The event draws a large enough crowd that the Cazenovia Hampton Inn can house quite well. They have a large conference center with great spacing for the event. More information coming soon.

6. Tourism Update

Scott Flaherty reports his last day is tomorrow after 10 years of service he is resigning. He would like to introduce Nell Zeigler, Emily Zaengle and Elise Allen. They will be taking over the position as a cumulative effort until the position is filled. Trying to re-think the entire position before making a decision on filling it.

Occupancy tax came in at 9.4% over last year. Overall the 3 yr. average is up 67% and the 5 yr. is up 58%, most of this is a reflection of post-Covid trends and now with inflation as a major factor of contributing to these findings. Costs are higher therefore occupancy tax received is higher too.

Media article ran recently promoting Antique Week in Bouckville. Tourism website is a work in progress. Summer ads are winding down for the season. Continuing work with a copyright attorney to figure out the photo usage rights in order to run content. For the upcoming fall campaign trying to have more print materials while continuing the website wedding click ads.

7. Planning Update

Scott Ingmire reports it's nice to have the committee meeting out in the park, over the years the county parks have been well developed and its good to utilize them. No longer have an outside contract for all the park maintenance now being taken care of by the county staff. This gives us the ability to re-approach the parks with hopes to give a little face lift again. Currently making improvements to one of the bridges that needs some care. Some of the park trails have been trimmed back and are going to have the trail-markers touched up with a fresh coat of paint.

The budget is coming due therefore need to review the overall summary. Now with a full staff again, after 18 months, the total salaries and fringe benefits are higher than previous year. The software is higher but comes with updated materials. For instance the Pictometry software will have new images released soon and is used by multiple departments. Total budget comes in only about 4% higher than last year.

8. MCPLUS Update

John Pinard reports progress is going along well. Right now everything is on schedule for end of September early October for placement of the huts. Received an approval for extra funds from the USDA in the amount of \$ 2.4 million.

Resolutions:

1. Authorizing A MOU with the Madison County Chapter of Trout Unlimited for a Trout Habitat Improvement Project on Chittenango Creek

Motion by Joe Wicks to Approve. Second by Eve Ann Schwartz. The motion was Passed.

2. Approving a Development Agreement Amendment with Savarino Companies

Savarino Companies declared closure of business, therefore this resolution was pulled from voting.

Other Committee Business

1. Chittenango Trout Unlimited Conservationist Article

Attached in this months agenda is the article written in Conservationist magazine related to the work being done by Trout Unlimited.

Preferred Agenda

Next Meeting:

1. September 27, 2023

Adjourn

**Madison County
Sales Tax Distributions
Actual Cash Receipts**

<u>Distribution Date</u>	<u>2022</u>	<u>2023</u>	<u>Increase/ (Decrease)</u>	<u>%</u>
February 7	\$2,135,685	\$2,518,274	\$382,589	17.91%
February 13	509,931	532,314	22,383	4.39%
March 7	1,909,780	2,194,836	285,056	14.93%
March 13	367,632	435,145	67,513	18.36%
April 7	3,295,431	2,902,658	(392,773)	(11.92)%
April 13	608,178	667,201	59,023	9.70%
May 5	2,449,667	2,457,377	7,710	0.31%
May 15	771,217	553,273	(217,944)	(28.26)%
June 7	2,640,072	2,466,965	(173,107)	(6.56)%
June 13	529,437	488,160	(41,277)	(7.80)%
June 30	1,149,550	1,974,749	825,199	71.78%
July 3	1,365,707	1,519,973	154,266	11.30%
July 13	876,582	1,100,504	223,922	25.54%
August 7	2,579,110	2,694,993	115,883	4.49%
August 13	544,741	590,603	45,862	8.42%
September 8	2,569,261	2,688,334	119,073	4.63%
September 13	571,042	583,467	12,425	2.18%
Total	<u>\$24,873,023</u>	<u>\$26,368,826</u>	<u>\$1,495,803</u>	<u>6.01%</u>

Notes:

2023 Budget - \$35,000,000

2022 Actual - \$39,218,004

Percent shared with towns & villages - 42%

RESOLUTION NO. _____

**EXTENDING THE CONTRACT WITH
MADISON COUNTY TOURISM, INC.**

WHEREAS, Madison County entered into a contract with the Madison County Tourism Committee, Inc. (now known as Madison County Tourism, Inc.), to promote tourism in Madison County; and

WHEREAS, Madison County Tourism, Inc. is a not-for-profit corporation located within Madison County and formed for the purpose, among others of developing and promoting tourism in Madison County; and

WHEREAS, Madison County wishes to have Madison County Tourism, Inc. continue to publicize the attractions of Madison County for the purpose of promoting tourism; and

WHEREAS, Section 224 of the County Law authorizes the County to enter into a contract for the provision of such services;

NOW, THEREFORE, BE IT RESOLVED, that Madison County Board of Supervisors authorize the extension of the current contract under the same terms and conditions with Madison County Tourism, Inc. from January 1, 2024 to December 31, 2024; and be it further

RESOLVED, that the Chairman of the Madison County Board of Supervisors is hereby authorized to sign the contract extension (a copy of which is on file with the Clerk of this Board) with Madison County Tourism, Inc.

DATED: October 10, 2023

Joseph J. Pinard, Chairman
Planning, Economic Development,
Environmental and Intergovernmental
Affairs Committee

RESOLUTION NO.

**AUTHORIZATION TO SIGN AN EXTENSION AGREEMENT WITH THE CENTRAL
NEW YORK REGIONAL PLANNING AND DEVELOPMENT BOARD TO
ADMINISTER A LOCAL WATERFRONT REVITALIZATION PROGRAM GRANT FOR
ONEIDA LAKE**

WHEREAS, Oneida Lake serves as a vastly important water resource for Madison County as well as many neighboring counties and communities; and

WHEREAS, A watershed management plan was last completed for Oneida Lake in 2004, entitled "A Management Strategy for Oneida Lake and its Watershed; and

WHEREAS, the Plan has served as a guide and resource for many communities and agencies working in and around Oneida Lake; and

WHEREAS, Madison County, in conjunction with the Central New York Regional Planning and Development Board, has been awarded a grant from the Department of State Local Waterfront Revitalization Program to develop the Oneida Lake Nine Element Watershed Management Plan; and

WHEREAS, the Department of State has granted the project a contract extension for the grant award until August 30, 2025; and

WHEREAS, Madison County wishes to extend its existing contract with the Regional Planning and Development Board to match the State extension timeline (8/30/2025) at no additional cost; and

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors hereby authorizes the Chairman of the Board to sign an no cost time Extension Agreement with the Central New York Regional Planning and Development Board for the Oneida Lake Nine Element Watershed Management Plan.

DATED: October 10, 2023

Joseph J. Pinard, Chairman
Planning, Economic Development,
Environmental and Intergovernmental
Affairs Committee

RESOLUTION NO.

**AUTHORIZATION TO SIGN AN EXTENSION AGREEMENT WITH NEW YORK
STATE FOR A LOCAL WATERFRONT REVITALIZATION PROGRAM GRANT FOR
ONEIDA LAKE**

WHEREAS, Oneida Lake serves as a vastly important water resource for Madison County as well as many neighboring counties and communities; and

WHEREAS, A watershed management plan was last completed for Oneida Lake in 2004, entitled "A Management Strategy for Oneida Lake and its Watershed; and

WHEREAS, the Plan has served as a guide and resource for many communities and agencies working in and around Oneida Lake; and

WHEREAS, Madison County, in conjunction with the Central New York Regional Planning and Development Board, has been awarded a grant from the Department of State Local Waterfront Revitalization Program to develop the Oneida Lake Nine Element Watershed Management Plan; and

WHEREAS, the Department of State has granted the project a contract extension for the grant award until August 30, 2025; and

WHEREAS, New York State requires that we sign a contract extension; and

NOW, THEREFORE, BE IT RESOLVED, that the Board of Supervisors hereby authorizes the Chairman of the Board to sign a contract extension with New York State for the Oneida Lake Nine Element Watershed Management Plan grant.

DATED: October 10, 2023

Joseph J. Pinard, Chairman
Planning, Economic Development,
Environmental and Intergovernmental
Affairs Committee