

**MADISON COUNTY PLANNING, ECONOMIC DEVELOPMENT, ENVIRONMENTAL
AND INTERGOVERNMENTAL AFFAIRS COMMITTEE**

Meeting Agenda - Wednesday, March 25, 2026

Call Meeting to Order

The Board convened at 9:55 a.m. in the Supervisors Chambers, second floor, County Office Building, Wampsville, NY. All Supervisors were present except for Matt Roberts and Joe Wicks. Dana Krueger attended virtually therefore no votes from her. Jim Cunningham attended to complete the voting.

Attendees: Mellisa Felton, Scott Ingmire, Tom Daviau, Cindy Edick, Mark Scimone, Jim Cunningham, Ryan Chaires, Kaytlynn Lynch, Chelsea Scheuerman, Katie Livingston, Larkin Podsiedlik, Kipp Hicks, Melissa During, Jocelyn Gavitt, Sam Field, Emily Burns, Candy Morgan, Ellen Bowe, Loren Corbin, Ryan Coe, Rex Vosburg, Pete Walrod.

Virtual Attendee: Dana Krueger

Approval of Minutes

1. February 25, 2026 Minutes

On motion by Supervisor During, seconded by Supervisor Cunningham, the motion was made to Approve. The motion was Passed.

Sales Tax Update - Cindy Edick

1. Sales Tax thru March 2026

Cindy reported today with the first 2 months of data. So far, the numbers are ahead by about \$214,000 or 3.5% in comparison to last year, showing a positive track for the coming year.

Real Property Update - Ryan Chaires

Ryan reported for Real Property, stating that preparations for the 1st round of foreclosure postings will occur the week of April 21st- April 24th. At this time, there are 71 parcels on the roll for the upcoming fall auction.

Career Center Update - Ellen Bowe

Ellen reported for the Career Center about the next Job Fair to be held on April 9th. She's recently reached out to a new employer, casestry.com who manufactures items for cell phones. Kipp and Ellen hope to meet with them in the near future. There is a newer CDL training program available for veterans with funding ready for attendees.

IDA Update - Kipp Hicks

Kipp Hicks gave an update for the Madison County IDA. CNYRPD and the City of Oneida are coordinating over a technical expertise and guidance grant to assist the City with beautification of downtown related to their DRI award – in conjunction with the NYS DEC's goal of planting 25,000,000 new trees in NYS by 2033. There is a possible loan request for the Hamilton Eatery. Oneida Healthcare is seeking a congressional earmark. SEPAC/Lakeside Innovative Technologies are trying to acquire additional land at the Harbor Lights Business Park for the company's future growth. Johnson Brother Lumber/PDJ is late on school payment on their PILOT, but they are committed to make the payment with late penalties. IDA/CRC/GFC audits are complete and are awaiting board approval for the final draft – they will be shared with Cindy Edick when complete. PARIS reports are complete, and are awaiting final board approval too. The RFP to update the County's Economic Development Strategic Plan has received 18 responses. Steering committee will review these and bring their scores to a meeting scheduled for 4.1.2026 at the County. 120 Barlow Street project is undergoing ownership changes and a subdivision that will require IDA approval.

CCE Update - Larkin Podsiedlik/Katie Livingston

Katie reported for CCE that February was lighter on the programming this season, time was spent planning the upcoming Spring/Summer events. CCE worked with their Central NY Regional Team on 3 full-day pesticide test prep trainings. They also collaborated with other CCEs across the state on an Inspired by Annie's Scaling Up and Diversifying Series. Adult and youth equine programming continues to expand, including an Equine Health Roundtable several weeks ago and field walks this fall. Technical assistance has been lighter but more intensive over the winter months, and is starting to pick up some. Upcoming events include Intro to Value Added, Floral Arranging, Pruning, Farmstand Success, Master Gardener Training, Seed to Supper, Pest Management Strategies, and Integrated Pond Management.

CCE is excited to welcome several interns this summer, including a Cornell student for a Cut Flower Internship, and a Colgate student for Local Foods Assessment & Mapping.

A regional grant program for Extension Risk Management Education was awarded to CCE Madison for Farmers Market Produce Safety, and the Regional Team was awarded one for farmers and first responders regarding extreme weather, structural damage, water contamination, emergency animal handling, and farm financial preparedness.

Ag Literacy Week was a success! They were in 115 classrooms in all 10 public school districts. This was thanks to the help of 17 volunteers and 4 FFA chapters. 4-H also has an upcoming Tractor Safety Course to help youth ages 14-15 work on farms.

Tourism Update - Kaytlynn Lynch

Kaytlynn was happy to report today for the Madison County Tourism; The deadline to sign up to attend our annual meeting at Ray Brothers on April 8 is today. Looking forward to those of you here that are able to attend! We have 80+ people coming to celebrate with us so far.

They've been working with Tempest, since June of last year, on a new, modern, website design.

They took the opportunity to work with the team at Travel Alliance Partnership (TAP) to perform a full database cleanup over the past 5 or so months. TAP performed the website audit in fall 2024, developing the strategic marketing plan in winter/spring of 2025. As of March 31st the current domain and website, madisontourism.com, will automatically redirect to the new domain and landing page visitmadisonny.com. During the month of April, residents and visitors will be able to visit a curated landing page at visitmadisonny.com, directing them to the social media channels, while the final touches are put on the new website that launches in May.

Visitor Insights

As we approach the end of the first quarter, out-of-state visitors rank at 47% of our overall visitor pool, marking an increase of 11% against visitation during the same period in 2024 (36% last year).

When looking at where our visitors are spending their time and money, outdoor recreation continues to be our number 1 activity occupying 45% of visitors' time as compared to only 9% at this point in the quarter last year. Winter weather, while challenging this year, made for good and sustained outdoor winter activities.

Our top in-state visitor market this quarter is NYC, accounting for 19% of our visitors, an increase of 5% as compared to this time last year.

Our top spend markets based on household income are also coming from the NYC market, with household incomes of more than \$151K ranking at 35% of visitor spend.

This data is based on a geolocation sample size of about 17K, a spend sample size of about 4,600 and a demographics sample size of just under 700K.

PCD/HUB Update - Jocelyn Gavitt

Jocelyn reported today for PCD, they've received 18 applications for Micro Enterprise grants, with requests surpassing \$500k. an upcoming initial meeting to score the applications. Most have been moved along to verify the submitted information. Hoping to announce awards next month. Kick-off meetings throughout the county have commenced to find small projects needing PCD help; 8 communities have requested to go through processes with the PCD's planning.

The PCD and HUB offices are now in their new space in the Hamilton center. Open for coworking with local businesses, offering a storefront for someone to open up in the space. If you know of any business that could use the space, please reach out.

And finally, Jocelyn was happy to report that Melissa During has started as the new HUB director again, and she's getting settled into the position again.

BUY Madison - Samantha Field

Sam reported continued work on the Summit last week at SUNY Morrisville with Jocelyn. It went well. Sara from C&D was a speaker at the summit. The focus right now is on the green houses and composting. With the gardening season coming, work will be done to bring composting and rain barrels to the community for buying options. The Health Department will be taking orders and distributing the bins.

MCPLUS - Update

Scott reported on the Re-connect project and MIP project are moving forward in tandem. With spring coming, there will be lots more work out in the field. More of which will be visible to those traveling throughout. There is still no signed MIP contract. The state board meeting will happen early next month and will allow the beginning of payments coming soon. \$10 million was initially awarded, with an additional \$2.5 million add-on was requested, which was approved due to cost increases.

Planning Update - Scott Ingmire

1. Creating Two Temporary Positions In The Planning Department's Workforce Development Division

Scott reported about the Summer Youth Employment program hiring will soon begin, TANIF funding will arrive later to cover costs of the program.

Resolutions

1. Authorizing the Chairman to Enter into an Agreement with Village of Hamilton

On motion by Supervisor During, seconded by Supervisor Cunningham, the motion was made to Approve. The motion was Passed.

2. Reaffirming Appointed Members to the Madison County Industrial Development Agency and Capital Resource Corporation

On motion by Supervisor During, seconded by Supervisor Cunningham, the motion was made to Approve. The motion was Passed.

3. Appointing Members to the Region 7 Fish & Wildlife Management Board

On motion by Supervisor During, seconded by Supervisor Cunningham, the motion was made to Approve. The motion was Passed.

4. Authorizing the Chairman to enter into an agreement with National Grid and NYSEG Approved Contractors

On motion by Supervisor During, seconded by Supervisor Cunningham, the motion was made to Approve. The motion was Passed.

Other Committee Business

Melissa talked about short-term rentals and occupancy tax being a hot topic in the local municipalities. There is new legislation that passed last year requiring the Town/Village/County to create a registry of the parcels that are short-term rentals. In doing so, the county too, is updating their stance on whether to opt in or opt out. If you opt out, there is a local law required to be executed. A June 22nd decision is required. Therefore, the May and June meetings require resolutions. Opting in will allow monitoring at the county level of the parcels. Besides needing an update to the occupancy law language, there needs to be a discussion about the tax rates as well. Madison County is on the low-end being 4% sales tax. It makes sense to go to 5% for the overnight occupancy tax rate. Most counties are having an increase and keeping it

for monitoring and software creation. If you opt out, we can not collect short-term rental tax. Therefore, without new legislation from the state, that tax would not be collected at all. Cindy is looking to move forward to a software vendor for monitoring purposes.

1. Executive Session

Deemed not needed, Mark stated open session is ok to discuss. Melissa stated an individual reached out from the company working on a solar farm project. They're asking permission to cross the Cowaselon Creek easements. The location of the requested easement is within a 1000 ft. buffer of the wetlands. Town of Sullivan has a solar ordinance that prohibits the build of a solar field within 1000 ft of the wetlands. The entire property is not available for building due to the ordinance. The solar farm can only move forward by way of seeking a variance through the Town of Sullivan but the law is already in place so not likely. Although the county can make an override determination, they typically follow the town's predetermined rule.

Preferred Agenda

Next Meeting

1. April 29, 2026

Adjourn

On motion by Jim Cunningham, seconded by Melissa During, the Board adjourned at 10:33 a.m.

RESOLUTION NUMBER _____

APPOINTING MEMBERS TO THE REGION 7 FISH & WILDLIFE MANAGEMENT BOARD

WHEREAS, each of the nine counties comprising the Region 7 Fish & Wildlife Management Board (FWMB) may have three voting members: a landowner representative, a sportsmen's representative, and a legislative representative, as well as an alternate for each position; and

NOW THEREFORE, BE IT RESOLVED, that the Madison County Board of Supervisors does hereby appoint the following Madison County Residents to the Region 7 Fish and Wildlife Management Board for a two year term of office, commencing on January 1, 2026 and expiring on December 31st, 2027:

Pete Walrod – County Legislative Representative

Norm Webber – Landowner Representative

Dave Wood – Sportsman's Representative

Tim Evans – Alternate Sportsman's Representative

DATED: April 14, 2026

Joe Wicks, Chairman
Planning, Economic Development,
Environmental And Intergovernmental
Affairs Committee