

**MADISON COUNTY PLANNING, ECONOMIC DEVELOPMENT, ENVIRONMENTAL
AND INTERGOVERNMENTAL AFFAIRS COMMITTEE**

Meeting Agenda - Wednesday, July 24, 2024

Call Meeting to Order

Chairwoman Shwartz called the meeting to order at 11:03 am.

Attendees: Eve Ann Shwartz, Joe Wicks, Ronda Winn, Sam Field, Dana Krueger, Jocelyn Gavitt, Kyle Keger, John Pinard, Ellen Bowe, Kaytlynn Lynch, Jamie Kowalczyk, Candy Morgan, Larkin Podsiedlik, Dave Jones, Loren Corbin, Mary Cavanaugh, Emily Burns, Mark Scimone, Scott Ingmire, Kipp Hicks, Jim Cunningham, Ryan Chaires, Becky Marsala, Keith Lummis.

Zoom Attendees: Melissa During, Melissa Felton, Peggy LeClair.

Approval of Minutes

1. June 2024 Minutes

Sales Tax Update - Cindy Edick

Cindy was not in attendance today, she sent the attached document showing the latest sales tax report.

1. Sales Tax Report July 2024

Real Property Update - Ryan Chaires

Ryan reports being out in the community posting properties with tax notices. Ryan says Canastota has not had their properties posted yet but that they will be upcoming. The property auction is set to begin on September 16th and close on September 19th. Becky says they're waiting for the abstract company to advise on the Canastota Canal St. properties. Work continues with Melissa Felton to follow the newest legislation to keep the foreclosure property monies within the County as revenue.

Career Center Update - Ellen Bowe

Ellen reported for the Career Center:

The Green Empire Farms is laying off all of their seasonal workers; Green Empire stated they have no layoffs planned. There is H2A visa contract in place until the end of July, meaning 60 workers will go back to Mexico. Then they can reapply to come back at the end of October. There was also a large "outside project", many workers are working on and now they are moving around within the farm working on various projects.

Summer Youth kids are doing great; Ellen is working with Sam to visit the worksites to promote our program. The students were placed at the YMCA in Oneida, Oneida City School, Madison County Maintenance, Working Solutions, and the Youth Bureau. Sam will be visiting 2 of these sites and our BOCES worksite to interview kids. We have also provided almost \$2000 of gas cards; purchased in Madison County for our kids.

With the 2023 WIOA Funds we have funded 11 customers for training: 1 LPN, 2 Drones, 4 CDL licenses, 3 paramedic and 1 Early Childhood Education using Adult Funds. Completed 2 OJT's at Merlin Mold and Canastota Tool and Die.

With our 2023 DW Funds we have funded 5 training contracts: 4 CDL Drivers and 1 Paramedic. We have funded 5 OJT's at Hartman, CPP, Canastota Tool and Die and Blading Technologies; all Madison County employers.

With our 2023 Youth Funds we have funded 9 YWE's at Bonacci Electric, Hartman Enterprises, Morrisville Eaton School, Madison County and the Village of Canastota. Funded approximately 20 youth with drivers training.

Carpenters Union; made the introduction for Samantha and Bill at the Carpenters Union to complete a write up for the apprentice program we held.

Rome Center is closed due to the tornado; we suspect our numbers may increase.

IDA Update - Kipp Hicks

Kipp reports many projects are currently in the works. The City of Oneida proposed senior housing on the Oneida Healthcare grounds with a potential of 54 units becoming available. A new potential business venture for the old Oneida Daily Dispatch building, a proposed restaurant adding to the downtown scene. Oneida Hotel developers are still working on the parking issues. The City of Oneida has done a survey to subdivide a neighboring property to allow for 22 parking spots. Good Nature Brewing's new owners applied to continue the same PILOT program as the prior owners had. The Town of Canastota has an open call for applications for NY Forward Grant, but the deadline is today. Finally, Kipp reported he would be attending the CNY Housing Summit on July 31st at Le Moyne College.

CCE Update - Larkin Podsiedlik/Sarah Rosenthal

Larkin reported today saying Sarah was at Bridge Street this morning presenting about Open Farm Day.

Open Farm Day Saturday July 27: 29 Farms plus 2 Farmers' Markets. 10am-4pm. Farm Business Outreach & Technical Assistance

- Regular grower emails and resources for 115 farmers and mailed to 40 Plain community households
- Supporting development of the Knoxboro Produce Auction, including bringing in a Cornell specialist who works a lot with Plain Communities
- Convened a group of stakeholders to discuss kitchen projects – existing and potential, and to start to identify needs.
- No reports of significant farm damage from the storms – CCE is the reporting arm to Ag and Markets to inform about disaster damage, so farmers should report damage to CCE.
- Madison County Dairy of Distinction – Palmer Farms, Hubbardsville

Technical Assistance (Commercial Ag):

- Pest and disease identification and control recs, accounting resources, hay testing for horses, tomato and eggplant diseases, pest scouting, dairy farm visits, and farm business management technical assistance.

County Fair & 4-H:

- Engaged with everyone who came into the Larkin Building – CCE recruits County agencies and non-profits to attend and table. New this year was Oneida Nation!
- 55 youth projects and ½ moving on to state fair
- 8 4-H youth showed 4 different species of animals
- Continue to connect with fair board to help plan for future success at fair
- 4-H Environment Camp will be at CCE Madison the week of August 5

Internship presentations are at 9:30am on Wednesday August 14 – please join us if you want to hear about the 5 internship projects from this summer!

Tourism Update - Kaytlynn Lynch

Kaytlynn reports:

The brand new digital events calendar launched July 10! In partnership with ITI Digital: Travel Software Solutions out of Florida, we are now able to reach current and new audiences in a fun and interactive way. Partners can publish their events on Facebook, Eventbrite, Etix.com, or any other platform and ITI Digital automatically aggregates them.

Black Cub Productions phase 1 filming got underway earlier this month. They spent a full day with talent on location at Chittenango Falls and Lake Moraine. This day focused on hiking and a cabin getaway. Coming up in early August, a full day video shoot at Seven Oaks Golf Club and DeRuyter Reservoir. While we hope to release some of the footage before Labor Day this year, the ultimate plan is to create a commercial to run for summer 2025 through our tourism matching funds grant which will feature the LOVE NY branding.

April 1–June 30 2024, Zartico visitor profile summary It's important to outline how this software defines a visitor, they must meet the following criteria: Travel 50 miles away from where their phone sleeps at night Stay in the area for more than 2 hours Visit 1 point of interest in the county The following data is based upon a total visitor credit card sample size of about 4,000 credit cards and a visitor cell phone sample size around 9,400 Critz Farms and Ray Brothers BBQ were the top 2 businesses visited in Q2. Outdoor recreation ranked at the top of activities for visitors and they visited places like Mount Hope Reservoir, the Old Erie Canal State Park, The Empire State Trail, Seven Oaks Golf Club, and Cazenovia Lake.

Exciting events happening throughout our communities the rest of this month and into August. A few to make note of are:

July 27: Open Farm Day with 32 stops on this year's passport!

The Hamilton New York International Film Festival is happening this week through July

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July 27th & 28th : The 50th Annual Friends of the Cazenovia Library Summer Book Sale

August 2-4: Cazenovia's Summerfest 2024

August 12-18: Madison Bouckville Antique Week

PCD/HUB Update - Dana Krueger/Jocelyn Gavitt

Jocelyn from PCD applied for NY TAP funding from DOT and was awarded the funds with a match from the NY Forward program. She recently met with the owners of Buell Fuels. They are interested in all the Burt Marshall properties. Micro Enterprise grant is ongoing with a Sept 30th deadline coming up for applications.

Dana too reported on the Micro Enterprise grant. If you know of a business interested in participating, please give them Dana's contact information in order to help get them started. The Rural Equity group met recently. They are working on 4 remaining events through the end of the year. The idea is to highlight the hosting business, talk about how they did a grand opening or re-branding. How to do marketing and where the best places to do that marketing is for their different types of businesses. Also, to open up some networking options for the attendees of the group. Lately there has been an increase in new co-workers and clients coming into the Hub to find some work for the day. Continued efforts to receive various grant awards are ongoing.

BUY Madison - Sam Field

Sam continues her efforts with multiple partners to promote the County and all it has to offer. The website is an on-going project that she hopes will showcase the best of the county.

MCPLUS - Update

No updates at this time, except that work will continue to progress. The grant recently applied for has requested additional documents again but have no decision as of yet.

Planning Update - Scott Ingmire

Scott reported recently meeting with Home Leasing as a potential contractor for the Pocket Neighborhood project in Canastota.

Resolutions

1. Authorizing the Chairman to enter into an agreement with National Grid Approved Contractors

On motion by Supervisor Wicks, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

2. Authorization to sign a grant agreement with the Department of State for local waterfront revitalization program grant for Oneida Lake.

On motion by Supervisor Reger, seconded by Supervisor Jones, the motion was made to Approve. The motion was Passed.

3. Authorization to enter into an agreement with Earlville Free Library for New

York Main Street program grant.

On motion by Supervisor Reger, seconded by Supervisor Pinard, the motion was made to Approve. The motion was Passed.

4. Authorization to enter into an agreement with Captain Awesome's Property LLC for New York Main Street program grant.

On motion by Supervisor Winn, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

5. Resolution appointing a member to the Region 7 Fish & Wildlife Management Board.

On motion by Supervisor Wicks, seconded by Supervisor Winn, the motion was made to Approve. The motion was Passed.

6. Authorization to Amend an existing agreement with Atlantic Testing Laboratories

On motion by Supervisor Reger, seconded by Supervisor Pinard, the motion was made to Approve. The motion was Passed.

Other Committee Business

Loren Corbin asked about AirBnB tax. Is the county collecting any taxes from those rentals? Becky stated the county currently collects occupancy tax at 4% which is collected by the property owner and paid forward from there. Melissa says there is pending legislation about the sales tax but nothing currently exists.

Preferred Agenda

Next Meeting

1. August 28, 2024

Adjourn

Meeting called to close at 12:00 pm.