

**MADISON COUNTY PLANNING, ECONOMIC DEVELOPMENT, ENVIRONMENTAL
AND INTERGOVERNMENTAL AFFAIRS COMMITTEE**

Meeting Agenda - Wednesday, July 23, 2025

Call Meeting to Order

The Board convened at 11:00am in the Supervisors Chambers, second floor, County Office Building, Wampsville, NY. All Supervisors were present except for Supervisor Jones.

Attendees: Cindy Edick, Eve Ann Schwartz, Jamie Kowalczyk, Joe Wicks, Jocelyn Gavitt, Hannah Reece, Emily Burns, Candy Morgan, Becky Marsala, Ellen Bowe, Kyle Reger, John Pinard, Kaytlynn Lynch, Katie Livingston, Larkin Podsiedlik, Kipp Hicks, Thomas Daviau, Loren Corbin, Susan McConnell.

Approval of Minutes

On motion by Supervisor Pinard, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

1. June 25, 2025 Minutes

Sales Tax Update - Cindy Edick

Cindy reported on the county sales taxes, currently there is no known reconciliations for distributions. The County has about \$6 million in taxes at present that about an 8% increase from last year's numbers at this time. So about \$1.4 million or 13% for this quarter only in comparison to 2024. Marking the highest second quarter in the history of Madison County's recorded tax years.

1. Sales Tax thru 7-14-2025

Real Property Update - Ryan Chaires

Ryan was not in attendance today; Becky Marsala was here to report on Real Property. Preparations are being made to get ready for the upcoming Fall auction. Right now, they have 48 properties on the list. A final posting on those properties has been completed, and the orders will go to the Judge on August 7th for signature on foreclosures. Becky says they're waiting for the local Codes Officers' report to check the tax role accounts to make sure that the parcels are not eligible for reparations. John asked about whether the Robert St. properties would indeed be going onto the tax roll. Becky says yes, they are on the list as of now. Melissa says a few of the parcels in the auction have a few issues that she is working through, one being a property that was accidentally deeded to the county. Once those things are sorted out, then all parcels will be auction ready.

Career Center Update - Ellen Bowe



An upcoming job fair is scheduled for 8/14/25 – In-person Mini Job Fair from 1:00PM – 3:00PM at the Work Solutions office. Vinyl banners were purchased which will be 3*4 feet; they will be displayed in locations where work was completed.

Ellen has a new grant opportunity being funded by WIB; it will cover training for HVAC, CNC, Electrical, Solar and Electric vehicles Technician. Any county resident can apply for funding within those career fields.

Last year, the Working Solutions Department funded \$26,000 in training to Madison County residents. With another \$30,000 spent on youth work experiences for county youths aged 18–24 years old.

Last year the county spent \$80,000 on payroll for the summer youth program. This year is expected to spend a similar amount.

IDA Update - Kipp Hicks

Kipp reported today for the IDA the the NY Forward grant process in the Village of Chittenango is moving along. The Open Call deadline is coming up on Aug. 22nd. Downtown Oneida small business funds are being made available, therefore working to find businesses that are interested. Last week the submission of project for the NY Transformational projects. with \$100 million in funds for distributions will be geared towards under-utilized or abandoned properties. Close to closing loans with PCD and Poolville Store, basically waiting for lawyers to finish contracts and signatures. This could happen at any time. The IDA Board had a recent meeting with County Supervisors. They're trying to closely align the IDA direction to be kept inline with the County's strategic plans. The IDA is applying for a CFA strategic planning grant. After submission, no news will be heard until late fall. In the interim, RFP posts will be in the works to continue the process with the possibility of receiving funding. CFA application deadline is July 31st at 4pm, best to get it in a day early as the states' computers are not always reliable at the 11th hour.

CCE Update - Larkin Podsiedlik

Larkin reported today for the CCE that the \$24,000 received in grant funds from Ag and Markets was used to bring local kids to the Madison County Fair. 200 youths are coming in for Ag, Tech, and FFA to showcase the event to the local students. 100 of those kids are coming in from the Madison County Camp Lookout, the funds were used to secure transportation for the campers to and from the Fair.

Work is being done to complete a Seed Library with the Mid-York Library System.

Larkin went on to say that they are working to implement a new Ag/Garden grant fund application. Funds can be used to facilitate guided hikes for youths around the county

as well as the kids' camp for environmental exposure.

Katie reported today that Open Farm Day is this Saturday July 26th, There are 28 farms participating, passports for the event can be found downstairs in the county lobby or online to view and print as desired. Katie is researching some grant opportunities for possible funds. AED teachings will be offered to local start-up farms.

Tourism Update - Kaytlynn Lynch

Kaytlynn reported for Madison County Tourism that the Madison-Bouckville Antique Week will be August 10th-16th. The marketing plan for this year's Antique Week started its phased launch a few weeks ago. Things kicked off with a strategic billboard campaign with our partners at Lamar Advertising. This year they were able to select placement based on last year's mobile and Visa spend data from both the 2024 June and August shows. Data drives a majority of our marketing strategies, not only for this campaign, but for so much of what MCT does. The billboards this year are in the Buffalo and Syracuse.

Earlier this week, the digital components of the campaign launched, with a sharp focus on the NYC market, and the TV spots should begin running in the Utica, Syracuse, Rochester, and Buffalo markets.

Digital and print promotions are well underway for the Central New York region, focusing on our collective travel trade market. These began running in May and go through September, managed by Travel Alliance Partnership. This effort is funded through an EDA grant (or Economic Development Administration federal grant) through Oneida County Tourism on behalf of our CNY region, and they can only promote non-profit facilities with the funds. Please check out: visitcentralnewyork.com/travel-trade/ for more info and to learn how you can help encourage groups to plan their meetings, sporting events & group tours in the heart of NYS.

On July 29th at The Brewster Inn from 5:30-7:30 p.m. a meet and greet with two core team members from our new website development team Mary Coryell, Account Manager, and Les Johnson, Art Director, for Tempest, a web developer out of Philadelphia. Tempest helps innovative Destination Organizations, like MCT, grow and strengthen their communities by providing software, web, and digital marketing solutions. Kaytlynn likes to think that we are ahead of the curve in making positive changes moving away from the former provider SimpleView.

PCD/HUB Update - Jocelyn Gavitt/Hannah Reece

Jocelyn reported for the PCD, saying that they received a Market NY grant last year that they have been working on. The Housing Coalition meeting attendance shows they do good work and will hope to continue. The Village of Hamilton has a NY Forward grant projects moving forward with a few contracts newly in place. The design layouts are being worked on now for the new HUB space in the newest downtown building. hopes of it being done by the end of the year. Will have a new demo kitchen and film for advertising. Will have the pop up retail space available for new possible business.

Hannah says the 4 part series of the art walk in Hamilton has been going along well. Attendees and artists are very happy with the events, thank you kaytlynn for birinning in

an influencer for marketing, august 8th is the new art walk, she is looking for live music acts to do the art walk. Next community conversion event is marketing your own voice in your business, with the following meeting being covered in topics of marketing. Katie becker end of sept marketing and photography expert to be talking.

BUY Madison - Sam Field

Sam was not in attendance today, there is no update to give.

MCPLUS - Update

Mark was not in attendance today, no update at this time

Planning Update - Scott Ingmire

Scott was not in attendance today, Jamie filled in with the Planning report; The Canalside Pocket Neighborhood project recently applied and was awarded \$1 million grant for improving county infrastructure. She is currently working with the Village of Canastota to obtain the permitting and Housing Visions the contractor for the project is working on paperwork as well for the upcoming tax incentive programs. Field work will begin on site next week, and a water study is being requested from NYS Canals as well.

Resolutions

1. Authorizing the Extension of a Public Transit Agreement with Birnie Transit, Inc. and a coordinated Service Memorandum of Understanding with Birnie Transit, Inc., Madison County, and Heritage Farm Inc.

On motion by Supervisor Reger, seconded by Supervisor Wicks, the motion was made to Approve. The motion was Passed.

2. Moving Funds in Madison County's Agriculture Revolving Loan Fund into our existing Revolving Loan Fund

On motion by Supervisor Wicks, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

3. Write-Off the Balance of a USDA Rural Business Enterprise Grant

On motion by Supervisor Wicks, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

4. Calling for a Public Hearing Regarding the Implementation of a Community Development Block Grant

On motion by Supervisor Wicks, seconded by Supervisor Pinard, the motion was made to Approve. The motion was Passed.

5. Accepting a Grant from the New York State ConnectALL Office Municipal Infrastructure Program

On motion by Supervisor Pinard, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

6. Authorizing Madison County to enter into an Agreement with ECC Technologies for Network Engineering and Program Oversight for the Implementation of the Municipal Infrastructure Grant

On motion by Supervisor Pinard, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

Other Committee Business

Preferred Agenda

Next Meeting

1. August 27, 2025

UPDATE:

Next Meeting will be held at Cascades Hall at Delphi Falls County Park on August 19th at 11a.m.

Adjourn

A motion was made by Supervisor Reger to enter into Executive Session at 12:10pm to discuss Foreclosure Legislation. Supervisor Pinard seconded the motion, and it was unanimously carried.