

**MADISON COUNTY PLANNING, ECONOMIC DEVELOPMENT, ENVIRONMENTAL
AND INTERGOVERNMENTAL AFFAIRS COMMITTEE**

Meeting Agenda - Wednesday, June 25, 2025

Call Meeting to Order

The Board convened at 11:00am in the Supervisors Chambers, second floor, County Office Building, Wampsville, NY. All Supervisors were present.

Attendees: Cindy Palmer, Eve Ann Schwartz, Mark Scimone, Scott Ingmire, Jim Cunningham, Joe Wicks, Emily Burns, Candy Morgan, Kaytlynn Lynch, Hannah Reece, Matt Roberts, Ellen Bowe, Kyle Reger, Kipp Hicks, John Pinard, Melissa Felton, Larkin Podsiedlik, Katie Livingston, Dave Jones, Tom Daviau, Loren Corbin, Mary Cavanaugh, Ryan Chaires, Ryan Coe, Sam Field, Keith Lummis, Ryan Aylward.

Approval of Minutes

1. May 23, 2025 Minutes

On motion by Supervisor Wicks, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

Sales Tax Update - Cindy Edick

Cindy was happy to report the County had made it through the first distribution in June without a decrease. Currently, the numbers are about 5.75% above last year at the same time. Upcoming distributions will have reconciliations from foreclosures. Three distributions to account for this coming quarter. At the end of this quarter the reconciliations will occur. Therefore, we will end up having three this quarter.

1. Sales Tax thru June 13, 2025

Real Property Update - Ryan Chaires

Ryan reported for Real Property, saying that property posting will commence July 16th-18th, with titles to be taken at the beginning of August. People are coming in and making their payments late before finalizing foreclosure. Melissa said a new bankruptcy proceeding has been filed where Cindy was called for. The property will go through the courts to be deeded back to the owner. There is a resolution to vote on for the proceedings.

Career Center Update - Ellen Bowe

Ellen reported that the Summer Youth Orientations have begun. Currently, 50 youths will be participating in the program this season.

The program is getting more difficult to fund. The County covers the cost incurred for benefits etc. for the youth, and the BOCES contract is a set amount, regardless of the number of youths.

Ellen is using our County staff to plan, organize and run the program. However, it is not enough to pay for the actual amount of time to run the program. The cost of benefits,

contract costs, etc. is reducing the number of kids we can have to participate; we need to cover the costs of our staff to run the program.

The latest Job Fair had 35 people attending. The next Job Fair is scheduled for August 2025.

IDA Update - Kipp Hicks

Kipp reported for the IDA that a recent public hearing meeting was held for NY Forward for Chittenango with a great turn out, he's optimistic for business owners wanting in. NY State funding applications are due by next month July 31st. There are currently 180 dairy organic farms well underway that could be ready by fall. Commitment letters from PCD and the HUB for the revolving loan fund request to complete grant developments with use of advanced funds. The NYS Governor's budget was finalized and opens for a challenging grant opportunity.

CCE Update - Larkin Podsiedlik

Larkin reported for the CCE today:
AED/Ag Production

- 3 Madison County Farms received funding through the Dairy Modernization Grant – one of them supported by CCE in our Ag Business Center to receive \$250k
- 5 Madison County Farms applied for the NYS Grown and Certified Grant
- Educators are doing a lot of on-farm and via email technical assistance – especially focused on pests and wet conditions
- Grower emails are our #1 reach right now

Community Hort/Gardens

- Teaching Garden is in full swing, with lots of summer programming planned.
- Helping other community gardens get started: Oneida Nation Farm soil testing, Rippleton School garden
- Foraging classes ended – over 30 attendees fall and spring classes
- 7 Master Gardener Hotline calls in May
- Received \$50k Ag and Markets Garden & Nutrition Education grant

Upcoming Workshops

- Veggie Gardening Basics Thursday Night
- 8 Hour Babysitter Training Course June 30
- Regional Field Meeting about Corn & Soybean Seed Treatment – regarding the Birds and Bees Protection Act and relevant Cornell Research
- Lots of summer workshops and events – visit ccemadison.org/events for more

4H/AITC:

- 24 4-H workshops in May including multiple school field trips to dairy farms

- Horse Club has been revived and is very active – small but mighty
- 1 youth currently at Cornell for Career Explorations

AED/Local Foods

- Kitchens/Upcoming Training
- Open Farm Day

Tourism Update - Kaytlynn Lynch

Kaytlynn reported for Madison County Tourism that at last night's Caz Life Social at Farmstead 1868 in Cazenovia, we co-hosted the hottest event so far this summer! Everyone joined together in the lavender for a night of networking.

Next week, they are hosting influencer Courtney VanAuken and her husband Brett from July 3 through 6 in Madison County. Courtney is a New Jersey, Philly & Beyond Travel Creator focusing on Hidden Gems & Getaways, Weekend Trips, Unique Eats, and East Coast Adventures. Their home base will be in Hamilton as they are staying in one of the Willows by the Water cabins at White Eagle on Lake Moraine. Highlights of their itinerary include experiencing Hamilton's Fourth of July parade, golfing at Seven Oaks, seeing the Colgate fireworks, attending Farmstead 1868's Lavender Festival, and seeing Delphi Falls. You can follow Courtney on Instagram @travelingwithcva. Kaytlynn went on to report that on July 8-11 video shoot days with Black Cub Productions will commence. Also in early July they will have 4, 12-hour shoot days scheduled with Black Cub Productions.

The areas of focus will include lodging, dining, and shopping around the County. The location list is still in progress and they're making sure to feature a good variety of what Madison County has to offer visitors.

Some of the latest data points from the mining software of mobile data used by visitors show that the counties top 5 most popular places visited this quarter are:

Downtown Cazenovia, the Madison-Bouckville Antiquing Corridor, Flo's Diner, Chittenango Falls State Park, and The Wild Animal Park.

The average length of stay by a visitor this quarter is just over 24 hours, strongly indicating that one-night-stays have been the most popular. Our visitors travel an average of 230 miles to reach us and are an average of 41 years old, while the average income is \$58K.

PCD/HUB Update - Jocelyn Gavitt

Jocelyn was not in attendance today. Hannah Reece reported for the HUB some upcoming events. Recently they helped host on June 13th an Art Walk at the Art Palace in Hamilton. It was a great opportunity for local artists. Coming up again the next Art Walk is July 11th with a major socialite coming to attend, they want to push further on the digital presence. Aug 8th and Sept 12th Art Walks will showcase again. Hannah has been working with the local Farmers Markets. Applying for USDA grant to expand that, using the HUBS new demo kitchen. Community conversations education network event July 7th, cultivating prosperity 10-11 at the HUB for farm marketing. August 25th the

quiet power and rewriting rules, basically marketing with women entrepreneurs. The Summit Planning Committee, decided spring break might be a better turn out for next year.

BUY Madison - Sam Field

Sam has been working on promoting Open Farm Day June 26th and the upcoming Madison County Fair. The event last night at the Farmstead helped with promoting those events. She has been continuing work with C&D for next year's marketing approach. Sam has also been working with other local partners to get the word out for all upcoming local events. Recently she finished a few great reels she put together for Delphi Falls County Park and Open Farm Day and the Madison County Fair.

MCPLUS - Update

Mark reported that the pole attachments are being completed in full force throughout the community. He recently spoke with multiple partners about a potential upcoming venture worth \$10 million of grant funds. He has hopes of moving into the Bouckville area as well with the ReConnect project. They are currently waiting to hear from funders if the money will be granted. For now, we just have to wait for the reviews.

Planning Update - Scott Ingmire

Scott reported for the Planning Department that the Village of Canastota comprehensive plan is being completed soon, after about 2 years of ongoing work. The Chittenango Landing Canla Boat Museum Boat Float N' Folk event was on June 14th. They had a good turnout with over 120 attendees. The Septic Grant for the Cazenovia Lake Watershed area has 4 projects going through the process now. They're working on payment and paperwork aspects of the grant. There is more funding available, therefore looking to work on a few more projects. There will be another round of outreach to the public to find more interest.

Resolutions

1. Approving the Updated Title VI Plan for Madison County

On motion by Supervisor Pinard, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

Other Committee Business

Preferred Agenda

Next Meeting

1. July 23, 2025

Adjourn

On motion by John Pinard, seconded by Kyle Reger, the Board adjourned.