

MADISON COUNTY PLANNING, ECONOMIC DEVELOPMENT, ENVIRONMENTAL AND INTERGOVERNMENTAL AFFAIRS COMMITTEE

Meeting Agenda - Wednesday, October 23, 2024

Call Meeting to Order

The Board convened at 11:00 am by Supervisor Joe Wicks in the Supervisors Chambers, second floor, County Office Building, Wampsville, NY. All Supervisors were present except for Supervisor Shwartz.

Attendees: Cindy Edick, Mark Scimone, Joe Wicks, Scott Ingmire, Jim Cunningham, Ronda Winn, Pete Walrod, Melissa Felton, Emily Burns, Sam Field, Hannah Reese, Jocelyn Gavitt, Kaytlynn Lynch, Kyle Reger, Jamie Kowalczyk, Candy Morgan, Dave Jones, Sarah Rosenthal, Thomas Daviau, Loren Corbin, Mary Cavanaugh, Kipp Hicks, Ryan Chairs, Keith Lummis, Ellen Bowe.

Zoom Attendees: John Pinard.

Approval of Minutes

1. September 2024 Minutes

On motion by Supervisor Jones, seconded by Supervisor Winn, the motion was made to Approve. The motion was Passed.

Sales Tax Update - Cindy Edick

One of the auction parcels was found to not be a tax-acquired parcel. Therefore, the parcel was not meant to be included in the auction but was therefore now preparing a resolution for future board review to solve this particular issue. Will need to file a corrective quit claim deed. Melissa says she saw the draft this morning, that it is good to go, she'd be happy to do that now. She will return for review of that now.

1. Sales Tax thru Oct. 2024

Cindy reported that so far, 2024 as compared to 2023 is very "flat". In part contributed is October distributions are down from last year. NY State has made adjustments that were not favorable for the counties. 34 counties throughout the state collected less in 2024 due to those adjustments. Averages are down 1.6% across the state.

Real Property Update - Ryan Chaires

Ryan reported aside from the auction piece Cindy mentioned that the tax collections are being conducted. The correction of error lists are being compiled for the start of next year.

Career Center Update - Ellen Bowe

Ellen will be sitting on the Madison County Long-Term Care Council. The council is made up of multiple agencies in the county, and their goal is to identify and analyze emerging community needs based on any identified gaps and barriers; this includes employment.

Work is being done to attempt to solve the Daycare issue by working with MO Boces; they may have an option for those who attended their child care program and determining if these prior students can sit for the CDA certificate. This may allow them to be daycare teachers. Ellen has reached out 3 times and is still waiting for a response; if you have any connections, please let her know.

The recent Job Fair went very well; almost 100 people came through. Many people are looking for training and employment.

Looking into the BILT Lab which was sent to her by Scott. It's a new program that may include working with SU on.

Currently looking to teach residents about Clean Energy, there are scholarships available for such programs, SU was awarded \$900k!

Working with personnel in the County to schedule a job fair as well; if possible, in December, updates as they come will be shared.

IDA Update - Kipp Hicks

Seneca Fields II officially submitted an application for IDA assistance. A public hearing on the requested tax breaks will be held on Monday of next week.

Hamilton has reviewed their first round of applications for their Microenterprise grant program. Jocelyn Gavitt from the PCD will go into more details on her report.

The IDA has met with representatives from SUNY Morrisville regarding workforce initiatives. They are putting plenty of effort into micro-credentialing, building trades, and heavy equipment operators. Additionally, they're focusing on 2-year career and technical education.

The Farm Viability Institute is looking to secure the administration of several NYS Ag & Market programs including the Grown & Certified program. FVI would like to leverage the County's revolving loan resources as a way to help farmers with their matching funds for such programs.

The International Boxing Hall of Fame is looking to update their exhibits and do an overall refresh. They could seek funds from the NY Forward small business resource fund in the village.

The Oneida (hotel) is still working through parking issues. With the former, Planner, Chris Henry, being back at the City of Oneida part-time, it should make more progress now.

CCE Update - Larkin Podsiedlik/Sarah Rosenthal

CCE's Agritourism Mini Conference will be held Monday, October 29th. They are leaving from Meier's Creek to tour 5 farms in Madison County with a stop for lunch at Albanese. 30 people registered so far. The event features a full-day bus tour to five agritourism destinations to explore their successes in: farm facilities, visitor profile, natural resources, and personal qualities. The first day will be capped off with a networking session and dinner. The second day will be a half day of speakers and a blend of hands-on activities, discussions and guest speakers. Producers who are interested in starting an agritourism business or with an existing agritourism enterprise who are looking to grow their operation are encouraged to attend. Attendees will leave with a better understanding of the resources available at both the state and local level from Cornell Cooperative Extension and partners such as I LOVE NY and NYS

Department of Agriculture & Markets to support their agritourism operation.

Coming up in November there will be a large CCE Conference for Ag Educators. With topics in range from solar, dairy, soil management, to topics in Agritourism.

A panel to discuss Open Farm Day Farmstead 1868: Building a Farm Enterprise: Tour, Discussion, and Brunch: -Join CCE Madison at the beautiful Farmstead 1868 on Monday, November 4th from 9am to 11:30am for a field tour, discussion of developing farm enterprises, and a delicious brunch from Prime 67 Market and Deli. Farmer host Monica Cody will share the story of Farmstead 1868's lavender fields, how they grew out of the family dairy farm, and how she approached the opportunities and challenges of launching a new farm enterprise. There will be a facilitated discussion around the opportunities and challenges of starting and building a farm-based business. Whether you are an established farm looking towards a new business idea, or a newer farm looking to find your niche, talk about resources and considerations that can support your business development process, and there will be time for conversation with other expanding farm business owners.

Beginning Farmer Resources Webinar: - Work is being done now to put together a webinar for new farmers. In collaboration with Buy Madison, Taste NY, Off the Market, and Tax Advisor as speakers Annual Meeting: -Thursday, November 14, 2024, 6:00 pm - 8:00pm

Joint Annual Meeting with Cornell Cooperative Extension Madison County and Madison County Farm Bureau -Special guest Julie Suarez Associate Dean for Land-Grant Affairs at Cornell CALS Celebrate Madison: -Saturday, December 7th, 9am-2pm at Hampton Inn with 43 vendors currently registered.

Tourism Update - Kaytlynn Lynch

By the end of this month, Madison County Tourism will have worked with 3 influencers this year to help boost awareness of the county. Marketing using Social media influencers that have tight-knit communities foster connections and influence purchase behaviors, leading to higher brand engagement and ultimately, sales. Driving tourism dollars to be spent in our communities and encouraging overnight stays to generate occupancy taxes. Worked with Dani @wandercuse of Syracuse to cover the June Antique Show in Madison-Bouckville and Open Farm Day with CCE and Buy Madison. Currently wrapping up work on an itinerary in Cazenovia with Katherine @vineyardsandvoyages and @usavoyages of Southern California. With an upcoming mini-itinerary in Hamilton with Ana and Michael @syracusesocialite of Syracuse. Collaborating with this group has proven to be both a valuable learning experience and a great way to increase our reach.

On October 28th from 9a-4p Tourism will partner with CCE for the NYS Regional Agritourism Networking Bus Tour. Participants will board a bus at Meier's Creek Brewing, travel to Local Roots Farm, Farmstead 1868, Albanese Longhorns, Our Farm, and Critz Farms. Sarah and Kaytlynn will be co-leading the bus tour, sharing

information and stories between each stop. At this event, agritourism operators and agricultural service providers will have a unique, hands-on experience designed to help grow the agritourism industry in New York State. An exploration of successful agritourism destinations while diving deep into farm facilities, visitor profiles, natural resources and more. The cost is \$60 per person (includes transportation, meals) pre-registration is required.

On November 1st, Tourism will co-lead a tour in Peterboro for SUNY ESF students taking a class on Community Engagement for Tourism and Interpretation. The tour will begin at the Gerrit Smith Estate National Historic Landmark with Dr. Norm Dann, moving from there to the National Abolition Hall of Fame and Museum with Dot Willsey, wrapping up with some Q&A time with Dot, Larkin, and Kaytlynn. What better a way for these students to learn about tourism and community engagement than to visit a site like Peterboro?

PCD/HUB Update - Dana Krueger/Jocelyn Gavitt

Jocelyn introduced the new HUB Director, Hannah Reece! Hannah joined the team with experience from the Griffiss Institute Accelerator. Excited to have her personal expertise in entrepreneurship as well as her experience in mentorship and incubation. 19 applications received for the Microenterprise grants from throughout the county. The review committee met and selected 10 to pass along to consultants for a deeper dive into financials, eligibility, etc. They will be meeting again in about 3 weeks to do a more in-depth review and make awards.

The Town and Village of Hamilton has achieved Pro-Housing status, currently working with the Town of Earlville to obtain the status as well.

Rural Equity Group will be hosting a Fall roadshow.

The latest Madison Business Chats & Connections Series was held on October 3rd at the Hamilton Inn from 4-6:30pm. The topic was Food Industry businesses with panelists: Michael Latreille, Owner and Executive Chef, and Sharrone Sofer, food industry business advisor with SBDC.

Their next event will be November 14th at Madison County Distillery from 4-6:30pm. It will be National Small Business Week and Veterans Day. The event will focus on Veterans and resources for their businesses, including federal, state and local government contracts. The Distillery is a Veteran-owned business and the owner will be one of our panelists.

A Small Business Summit on Wednesday, January 15th at SUNY Morrisville will offer 3 tracks: general, start-ups, and established businesses. One session will take place in the new kitchen space at the college. They're looking to bring in a big keynoter to speak about economic development and how communities and businesses work together for a common goal.

With three WISE events held over the past six months, they've yielded 99 Women Business attendees. Events included the Leadership through Coaching, Women in Business Leadership Workshop, and Breaking Boundaries.

BUY Madison - Sam Field

Sam reports an upcoming meeting with C&D Advertising on Friday to review a

marketing plan for 2025. She wants to continue building outreach to our local communities.

The Madison County photo contest has ended with the winner being announced at the November 7th Board of Supervisors meeting. The winner was invited to attend the meeting to receive recognition.

MCPLUS - Update

Scott says the public utility and broadband projects are continuing. The fiber optic cables are in the process of being buried and the 6 poles that have been approved and are now in place.

Planning Update - Scott Ingmire

Recently worked with the Town of Chittenango to complete and submit a NY Forward project application. He was aware of two other local communities also submitting applications; Town of Cazenovia and the Town of Peterboro.

Resolutions

1. Authorizing an agreement with Madison County Tourism, INC.

On motion by Supervisor Reger, seconded by Supervisor Winn, the motion was made to Approve. The motion was Passed.

2. Authorizing the Chairman to Enter into a Development Agreement with Housing Visions

On motion by Supervisor Jones, seconded by Supervisor Reger, the motion was made to Approve. The motion was Passed.

3. Authorizing the Chairman to amend an agreement with ECC Technologies, INC.

On motion by Supervisor Reger, seconded by Supervisor Winn, the motion was made to Approve. The motion was Passed.

4. Authorizing a MOU with the Village of Chittenango for the ADA Kayak Launch Project

On motion by Supervisor Reger, seconded by Supervisor Winn, the motion was made to Approve. The motion was Passed.

Other Committee Business

Kyle Reger reported that the Town of Cazenovia recently purchased a new weed harvester. The old one is about 5 years old, and they're looking to sell it. They've decided to offer the county first choice if interested in purchasing it or if any of the other townships have an interest, otherwise the item will be sold on the open market.

Add-On Resolution

On motion by Supervisor Jones, seconded by Supervisor Winn, the motion was made to Approve. The motion was Passed for Add-on resolution.

RESOLUTION NO. _____
RATIFYING AND ACCEPTING A BID RECEIVED AT PUBLIC AUCTION AND
CONVEYING COUNTY OWNED PREMISES

WHEREAS, in 1956 the County acquired a half acre parcel of vacant land identified as tax map number 62.2-1-18 on Creek Road in the Town of Lincoln; and

WHEREAS, the County Highway Department originally intended to relocate a portion of Creek Road relative to a bridge construction project; and

WHEREAS, the bridge project was completed and the section of roadway was never relocated; and

WHEREAS, County Law Section 215 authorizes the Board of Supervisors to convey all the right, title and interest of the County in real property no longer necessary for public use; and

WHEREAS, the County has determined there is **no longer a need to retain this parcel** for public use and has offered the parcel for sale at public auction along with the annual tax foreclosure sale; and

WHEREAS, the highest bidder, the highest bid, and parcel details are as follows:
Highest bidder—God Enterprises Inc & Cheyenne L. Felker, 5014 Hill Road, Oneida, NY 13421
Highest bid—\$1,000.00
Parcel details—Parcel ID 253800; 62.2-1-18; Town of Lincoln; Assessed value \$5,600; Acres 0.5; Madison County acquired title via Warranty Deed dated November 1956; Instrument #53100296.

NOW, THEREFORE, BE IT RESOLVED, that the Madison County Treasurer, acting on behalf of the Board of Supervisors, be and hereby is authorized to sign all documents necessary to transfer parcel 62.2-1-18 by Quit Claim Deed to God Enterprises Inc. & Cheyenne L. Felker.

Dated: November 7, 2024

Eve Ann Shwartz, Chairwoman
Planning, Economic Development,
Environmental and Intergovernmental Affairs Committee

Preferred Agenda

Next Meeting

1. TBD by the Board

Supervisor Wicks offered a tentative date of November 15th at 2pm for the next meeting. He will email Supervisor Shwartz with the information. A final email will be sent to all members with the finalized next meeting date.

Adjourn

On motion by Kyle Reger, seconded by Dave Jones, the Board adjourned at 11:42am